

Talk Like a Leader: The Power of Persuasive Communication

Course Objectives

Successful completion of this course will increase your ability to:

- Discover key communication phrases that express your vision and competence.
- Learn key communication phrases that reinforce your relationships and support of others.
- Explore ways to demonstrate accountability and insist on it in others.
- Learn how to deliver constructive criticism effectively.
- Understand how to show appreciation and offer meaningful praise to others.

Key Topics Covered

This course will empower you to do the following:

- Inspire enthusiasm in employees by expressing passion, using inclusive phrases, indicating personal benefits, and showing support.
- Increase productivity and concentration by connecting individual performance with company progress and demonstrating credibility.
- Minimize miscommunication and delays in productivity by speaking and acting decisively.
- Communicate bad news in a way that reduces the chance for negative backlash and encourages understanding.
- Encourage company progression by taking accountability for your actions and asking probing questions.
- Improve working relationships and mutual respect by remaining attentive to employees' personal circumstances, building trust, and showing sincerity.

How You Will Benefit

The average person speaks up to 16,000 words per day. Are your words meaningful or meaningless?

The best-of-the-best organizations excel at communicating with their employees. But how do you know which messages are most important for leaders to communicate? There are a multitude of specific messages to communicate but they can be organized into four general categories:

1. "I have a vision for the organization."
2. "I have the skills to carry out that vision."
3. "I know and care about you."
4. "I want to help you."

What the Course Offers

- Interactive learning setting
- Opportunity to apply the concepts through role-play
- Thorough set of materials: Participant Guide and one-page RM Desk Reference

Audience

- Management Level and Above

Length of Course

- 1 day



CONTACT US

Ouida Vendryes
President
845-291-7151
Ouida@ResolutionManagement.com
www.ResolutionManagement.com

