Creative Problem Solving-Applied
Putting Theory into Practice

Course Description

Course Objectives

Successful completion of this course will increase your ability to:

- Examine the most common myths and misperceptions about creativity and creative people.

- Understand the six laws that set the framework for creative problem solving.

- Learn how to use a variety of problem solving techniques to generate solutions.

- Learn how to avoid the most common mental roadblocks to creative and clear thinking.

- Identify techniques that will help you to evaluate and prioritize options.

- Put the concepts of creative problem solving into practice.

Key Topics Covered

This course explores the following subjects in depth:

- The six basic problem solving laws that help open your mind to new ways of thinking.

- Using a variety of techniques to generate a wide array of original or unusual solutions from multiple perspectives.

- How to overcome negativity, fear of failure or rejection, and lack of clarity when it comes to creative thinking.

- Using various techniques to help evaluate and prioritize options and find the best possible solution.

What the Course Offers

- Interactive learning setting

- Opportunity to apply the concepts through role-play

- Thorough set of materials: Participant Guide and one-page RM Desk Reference

How You Will Benefit

What is creative problem solving? In other words, what does it mean to resolve problems creatively? Let's break it down into its separate parts and examine each independently.

A problem is a gap between the current state and a desired state. Every problem has two common elements: an objective and obstacle(s). If there were no obstacle, there wouldn't be a problem; it would be an easy path to achieving your objective.

Creativity is the process of generating new possibilities or alternatives; in particular, novel approaches that others haven't considered. Creativity is based in part on the ability to view things in a different way or from a new perspective.

Creative problem solving doesn't mean using a haphazard, random approach to solving the problem. Instead, it means using techniques that increase the number and variety of ideas in order to generate the best possible solution to the problem.

This program reviews the basic concepts of creative problem solving and allows you to put them into practice by applying them to a multi-part case study.

Length of Course

- 1 day

Audience

- General Staff

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